CounselMore	Features		
College Counseling Software	Single	Multi	Other Softwares
	Counselor	Counselor	Sultwares
Free Trial - No Credit Card needed	<u> </u>	~	no
UNLIMITED - Student Records UNLIMITED - Cost Savings	\$69		\$140 and up
Personalized Training & Real Support Free & Unlimited Tech, User and Business Guidance Live Online or OnSite Training, Group or one-to-one Video Help Library & Weekly Web Drop ins	~	✓	sorta
Free Data Migration - Move to CounselMore with ease	<u>~</u>	~	No or not free
College Search - Freshest Data Available Hand Harvested & Crowdsourced	<u>~</u>	~	not exactly
Build & Export College Lists - in Grid or Summary page	<u> </u>	✓	yes but
Printable College Profile Pages - Marketing Advantages	<u> </u>	<u> </u>	yes
Unbias Student's Campus Impressions - Induck, the only unbiased campus POV - Included Free	<u> </u>	$\overline{\mathbf{V}}$	no
Essay Prompts and supplements -export to Google Drive or local drive	<u> </u>	<u>~</u>	no/yes
Summer Program & Gap Year Search	<u> </u>	~	no
Starter College Lists - Colleagues helping Colleagues	<u>~</u>	~	sorta
Customizable Database - Keep all your learnings	<u>~</u>	~	no
College Application Tracker - Every school, each requirement, tracked!	<u>~</u>	~	no
Top Search - Add School to Multiple Students at one time	<u> </u>	✓	no
Accept / Decline - Auto Populated Reporting	<u> </u>	<u> </u>	sorta
Business Branding on / off - Per Counselor, Per Student	<u> </u>	<u> </u>	no
One Click Progress Summary Export Email / Print	<u> </u>	<u> </u>	sorta
Student Portal - See what your student sees	<u> </u>	<u> </u>	Yes & no
Transcript & Course Progression Planning and Tracking	<u> </u>	<u> </u>	kinda
Google Drive - Not Linked - Integrated! No fancy tech savvy needed.	<u> </u>	<u> </u>	no
Weekly Counselor Summary - Who / what this week	<u> </u>	<u> </u>	no
Advance Date Assignments - Advance date & Automate Sending	<u> </u>	<u> </u>	no
Assign Separate Assignments to Student or Parent or Counselor	<u> </u>	<u> </u>	no
Sync Assignments to Counselor's or Student's Personal Calendar	<u> </u>	<u> </u>	no
Broadcast Communications - Immediate or Scheduled - Text or Email		✓	yes & no
Automated Email Status Summaries & Invoicing		✓	no
Messaging & Chat Archive	<u> </u>	<u> </u>	yes
Know your Time - Pro Bono vs Charged		V	no
Accounting - Packages or Hourly or Package of Hours		V	no
Expense Logs - Sole Proprietors to Employers, money travels 2 ways		V	no
Acuity Scheduling - Take Appointments & Sync Any Calendar	<u> </u>	<u> </u>	no
Student Financial Aid Planning Tools - QuatroMoney for Students, Parent, Counselors	<u> </u>	<u> </u>	no
Administrative Portal - UNLIMITED - Students / UNLIMITED - Counselors		<u>~</u>	no
Branding - per Counselor or per group	П	<u> </u>	no
Bulk Assign Students - per Counselor, per High School, per Services		<u>~</u>	no
Administrative Reporting - Employee, Service, Hours, Progress, Invoicing	П	<u>~</u>	yes
Lock Organizational Routines and/or Allow Employee-Created Routines	П	V	no
Manipulate Accounting Features - Independent Contractors / Full Time Employees			
Billing or Simple Time Tracking		<u>~</u>	no